

BASIC logo for white & light backgrounds



Logo should be adjusted to the background.
If possible, use the basic design to keep
full brand coherence.

BASIC logo for black & dark backgrounds



ACHROMATIC logo for white & light backgrounds



The achromatic design should be applied
anywhere where the BASIC design can't
be used. Most frequently, it can be applied
on colorful backgrounds on which
the BASIC design isn't visible.

ACHROMATIC logo for black & dark backgrounds

